Social Impact

Criteria and Attributes

The Social Impact award will be judged according to the following criteria:

WHY: THE PROBLEM
This criterion judges how the problem / need was identified and why the project was initialised:
1. What was the problem/need identified and how does it impact on pressing social challenges and social injustices?
2. What research or needs analysis was undertaken? (and what did this show?)
3. What competitive analysis was undertaken?
4. What are the gaps in the market?

WHAT: THE SOLUTION
This criterion judges the quality of the solution:
1. What is the solution and how does it deliver a significant positive change?
2. Underlying technology used
3. Market share - number of customers/clients, revenue or investment, technology enhancements
4. User uptake, experience and acceptance;
5. Strategy for reaching the target market/user base over the next 12 – 24 months.

HOW: MATCHING THE PROBLEM AND THE SOLUTION:
This criterion judges effectiveness of the solution
1. Underlying technology used;
2. Understanding/implementation of the user requirements;
3. Methodology used;
4. Management of Privacy and Security.

INNOVATION AND EXCELLENCE
This criterion judges the degree of innovation and excellence:
1. Uniqueness, complexity and impact – why is it innovative in breaking down barriers to health, education, social impact and/or improved social justice, sustainability for people, the environment, the protection of human rights and/or ethical sourcing?
2. What is the innovative impact of the solution? For example, is it incremental, disruptive, radical or architectural innovation/excellence?

Social Impact

Overview

This award recognises an outstanding digital and/or technology solution created in or based in WA that solves pressing social challenges and/or injustices, to deliver:

- a significant positive change through excellence in social responsibility,
- improved human dignity and,
- opportunity, improvement in essential resources and services.

The solution breaks down barriers to health, education, social impact and/or social justice. It improves sustainability for people, the environment, the protection of human rights and/or ethical sourcing.

Description

This award recognises an outstanding digital and/or technology solution created in or based WA that best solves pressing social challenges, and social injustices to deliver a significant positive change through excellence in social responsibility, improved human dignity and opportunity, improvement in essential resources and services.

Entry is open to any ICT solution that is demonstrated to deliver a total benefit to society from using the solution by:

- promoting the health, welfare, rights and/or needs of particular groups;
- providing sustainability of the planet; and/or
- improving the wellbeing, quality of life and standard of living of a community or particular groups;
- Improve entertainment and connectivity of particular groups or society in general;
- Delivers excellence in ethical sourcing; and/or
- delivers a positive social impact.

Social benefit includes all the private benefits plus any external benefits of use of the solution.

Entries may be in production or have completed a proof-of-concept or pilot stage. While the application may not necessarily be in full-scale implementation, it must provide details of user acceptance and testing and/or already be in use by customers of the organisation.

Large Government implementations need to be entered in the "Innovating Government" category.

Sample Market Sectors

Regional, Rural and Remote Services, Indigenous, Health and Wellbeing, Education, Sustainability and Environment, NGOs, Disability Sector, Sport and Entertainment, Procurement and Supply Chain, Social Responsibility, Human Rights, Not-for-Profits, Future of Work