

**WAITTA  
PARTNERSHIPS**

**2024**



# WAITTA

WA Information Technology and  
Telecommunications Alliance



Showing your support for Western Australia to be recognised as a leader in Innovation within the ICT&T sector encourages organisations to stay based within our state; drives investment and creates jobs.

**Demonstrate your commitment to the future!**



# Hon Stephen D

Minister for  
Innovation



## WHY SUPPORT WAITTA

Supporting WAITTA allows your organisation to connect with innovators, thought leaders and provides visibility to a national and international stage through our awards and alliance programs.

Given the role of technology in every part of our lives now, innovation and digital inclusion is crucial. If others outside of WA don't see us as being innovative and inclusive they will turn elsewhere.

If we develop a strong economy, it will, without a doubt, be off the back of a strong tech sector - a much stronger tech sector than what we have now - that is fostering the growth of high-quality start-ups.

The bottom line is if we don't have a successful economy and market for innovation and inclusion our skilled people will leave our state.

# WAITTA

WA Information Technology and  
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## PARTNERSHIP OPPORTUNITIES

### PLATINUM PARTNER

**\$25,000 + GST**

- + 3 x 4 Player putt4dough Tickets
- + 2 x Incite Awards Cocktail Night Tables (20)
- + Gamechanger Awards Event Booth
- + Gamechanger Award Presentation at Event
- + Incite Awards Category Award Presentation
- + Premium on Stage Banner Placement all events
- + Promoted recognition through all WAITTA programs, events and platforms
- + 10% discount on additional tickets

### SILVER PARTNER

**\$10,000 + GST**

- + 1 x 4 Player putt4dough Tickets
- + 6 x Incite Awards Cocktail Night Tickets
- + Gamechanger Awards Event Booth
- + Side Room Banner Placement all events
- + Shared recognition at all events
- + 5% discount on additional tickets

### GOLD PARTNER

**\$15,000 + GST**

- + 2 x 4 Player putt4dough Tickets
- + 1 x Incite Awards Cocktail Night Table (10)
- + Gamechanger Awards Event Booth
- + Incite Awards Category Award Presentation
- + Premium Front Side Stage Banner Placement all events
- + Individual recognition through all WAITTA programs, events and platforms
- + 7.5% discount on additional tickets

### BRONZE PARTNER

**\$5,000 + GST**

- + 1 x 4 Player putt4dough Tickets
- + 4 x Incite Awards Cocktail Night Tickets
- + Gamechanger Awards Event Booth
- + Rear Room Banner Placement all events
- + Shared recognition at all events
- + 2.5% discount on additional tickets

### OTHER OPPORTUNITIES

There are other opportunities available to partner including in-kind services. Reach out to the WAITTA team to explore these. Our standard partnership packages for each of our events remain available if you are looking for more dedicated involvement, support and recognition.



## INCLUSIONS - ALL PARTNERSHIP LEVELS

In addition to specific partner level inclusions, all partners receive the following:

- Logo and links on our webpage
- Inclusion across all digital and print event collateral
- Significant social media exposure via our LinkedIn, Facebook, Twitter and Instagram channels before, during and after the event
- Verbal acknowledgements during the events
- WAITTA Membership with voting rights

### CONTACT US

We invite your organisation to join us as a WAITTA partner or supporter to celebrate WA Technology innovation, excelling through diversity.

To become a partner or find out more reach out to

[partnership@waitta.com.au](mailto:partnership@waitta.com.au)



@waitta



# INCITE AWARDS

## (33rd YEAR)



The INCITE Awards is WA's longest running Tech Awards Program (since 1991) and the premier event in ICT for our State. The program showcase's and supports ICT innovators in WA through an Awards system that places their technology innovation on the national and global stage.

Since inception the INCITE Awards has received 819 applications from tech innovators across all ages and industry sectors. Over 306 of these have gone on to be winners at the national iAwards. The program involves a mentored pitch fest, judging presentation, an Awards gala event, and a national / international pathway for selected entries.

# GAMECHANGER AWARDS

## (9th YEAR)



The Gamechanger Awards is an opportunity for children in Years 3 to 10 to showcase their innovative solutions to world challenges using project based learning, STEM skills, organisation, teamwork and presentation skills. The Gamechanger Awards were created in 2016 by WAITTA to encourage more young people into STEM careers. The Awards were first held in 2016, with only a few schools attending as a proof of concept. Both students and teachers found the program to be rewarding, engaging and fun, and it was a resounding success. The program has gone from strength to strength in recent years, with around 50 teams taking part annually, and attendees from all across the state.



# PUTT4DOUGH

## (15th YEAR)



putt4dough marks an important occasion on the industry calendar of events, attracting the who's who of the ICT industry and has grown to be a widely recognised, respected, well attended and much-loved event that promotes and celebrates collaboration within the sector for a well deserved cause.

The longevity and success of putt4dough since 2010 including through tough economic periods is a testament to the industry strongly uniting in aid of supporting a vital community cause - helping Western Australian children at Perth Children's Hospital to live their healthiest and happiest lives. Over the years Perth's generous ICT community has helped us raise \$718,000 for the Perth Children's Hospital Foundation. These funds have gone towards the purchase of a state-wide Retcam, Intervention Programs for kids with cerebral palsy, the supply of new cots for Perth Children's Hospital, and so much more.

